

# HOMeward BOUND STRATEGY MAP



## VISION:

Equip a 1,000-strong global collaboration of women with a science background to lead, influence and contribute to policy and decision-making as it informs the future of our planet within 10 years.

## OUR AMBITION

Manage the planet as our home

Realise the potential of every Homeward Bounder to make a difference

Mobilise a global collaboration of women with a science background

Benefit the communities in which we live, work and serve

## STAKEHOLDER EXPECTATIONS

Participants

"I am willing and able to lead"

HB Community

"We are stronger together"

Organisations & Communities

"We are taking actions with impact"

## SUCCESS DRIVERS

### HB Experience

Deliver an inspiring and empowering experience at sea

Develop an enduring education programme

Realise expected benefits from the current year projects

### HB Community

Build a self-sustaining HB community to support leadership development

Coach the next coterie and support the HB participants and their families

Continue to develop and deliver an impactful portfolio of HB projects

### HB Impact

Influence policy and decision making for the greater good

Build strategic alliances

Drive media coverage and amplify our collective voice

## ENABLERS

**HB Foundation**

Establish a credible sustainable faculty

Continue to attract women willing to shape our future

Foster collaborative learning and development

Utilise technology to enable our goals

Ensure administrative capacity to manage the process

Be financially self sustaining